

# VANDAL SOLUTIONS

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[www.vandalsolutions.com](http://www.vandalsolutions.com)

## What Does Vandal Solutions Offer?

By Alisha Puckett

Vandal Solutions provides local businesses with professional marketing and advertising services.

The group is capable of forming/designing: business plans, marketing strategies, web sites, Facebook fliers, and secret shops. Every two years, VS compiles a Consumer Behavior Report about the Palouse business region. The report contains the demographic information and consumption habits of U of I and WSU students.



## Vandal Solutions to Study Abroad This Spring

By Alisha Puckett

Vandal Solutions will send a select group of members to represent the University of Idaho in Macedonia this May.

The seven member group will work with a university in Macedonia. They will share business knowledge accrued through Vandal Solutions, such as customer service, consumer behavior analysis, and the organizational structure of a student-run business.

Michele O'Neill, University of Idaho College of Business and Economics faculty member, is leading the team. She has previous experience teaching in Macedonia. Vandal Solution chose Macedonia because of the U of I's already strong connection.

The members were chosen from a pool of applicants because of their leadership qualities, unique skill sets, involvement in the U of I community, and dedication to Vandal Solutions. The members traveling this spring are Jordan Greene, Tommy Sauriol, Samuel Abrams, Jeremy Wemple, Behren Aydt, Alisha Puckett, and Anna Buchiere.

Vandal Solutions is currently fundraising for the Macedonia project.



Macedonia is located just east of Italy and shares borders with Greece, Serbia, Albania, and Bulgaria.

## ASUI Volunteer Utilizes VS

By Samantha Haines



Kayla Dahmen,  
ASUI Senator

All college students look for the “one” opportunity to have an experience they can remember forever. With VS’s help, Kayla Dahmen found hers. Dahmen, an ASUI senator and senior, has taken advantage of the Alternative Services Breaks Program (ASB). This program helps volunteers find a location to use their time wisely. “I wanted to go last Spring Break. When this came around, I felt like it was my second chance,” said Dahmen.

During the winter break, Dahmen will be in Port Arthur, Texas helping hurricane victims. To get there, she had to apply through ASUI and find donors to help her get to her destination. VS has donated half the funds needed for her trip.

The group leaves Dec. 27, and will return Jan. 15. They will also see New Orleans and Sabine Pass on their travels. “It’s a really positive way of getting out of the area,” said Dahmen.

## VP of the Month

By Alisha Puckett

Jordan Greene is the December Vice President of the Month. His hard work and dedication went above and beyond what is required. Greene is currently the Vice President of Finance and is also heading up the Macedonia Team.

“Vandal Solutions is an experience that incorporates topics learned from business classes with a real business environment. It has provided me with an opportunity to apply that knowledge not just in marketing, but in all the functional areas,” said Greene.



Jordan Greene,  
Vice President of Finance

*“Vandal Solutions is an experience that incorporates topics learned from business classes with a real business environment.”*

## What Are VS Alumni Up To?

Vandal Solutions gives its students real world business experience that can be applied in future jobs. Students who excelled in VS have applied acquired skills to their post-VS careers.

Former VS President, Courtney Lavigne, is now working in Seattle for the formerly known Washington Mutual, which is now owned by JP Morgan. Lavigne is the Financial Leadership Development Associate and is currently working with corporate financial planning and analysis.

“Vandal Solutions is more than just a marketing company; it is a life changing experience for anyone who is interested in going into the business world,” said Lavigne.

Another VS graduate, Jessica Brown, is working for Gallo Wines as a Sales Representative. Brown is on a four year management development program with rapid advancement.

“I feel that my experience with Vandal Solutions is a large reason that I have a job with the E&J Gallo Wine Company,” said Brown.